

Census Business Builder: Small Business Edition (CBB: SBE)

A Primer

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CBB: SBE – Key Features

- **Splash Page**

- Select the type of business and location you are interested in researching

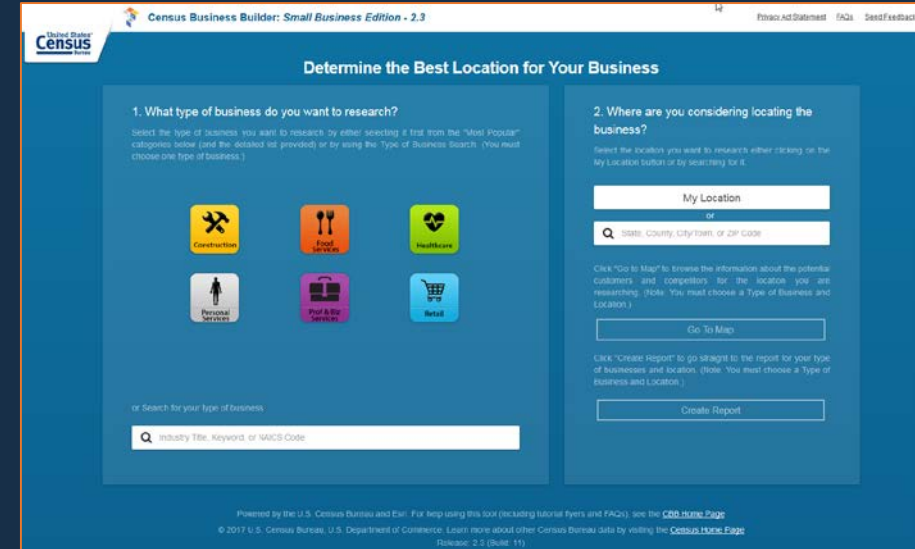
- **Map Page**

- Menu bar – change the industry, location, map variable, and filter
- Geography bar – change the geographic level shown
- Map tools – download map data, add reference layers, change basemap, and set map transparency
- Dashboard – view value for selected variable and geography, time series and geographic comparison charts, 4 additional variables
- Legend – view legend values, change map color palate and classing scheme
- Bookmarking

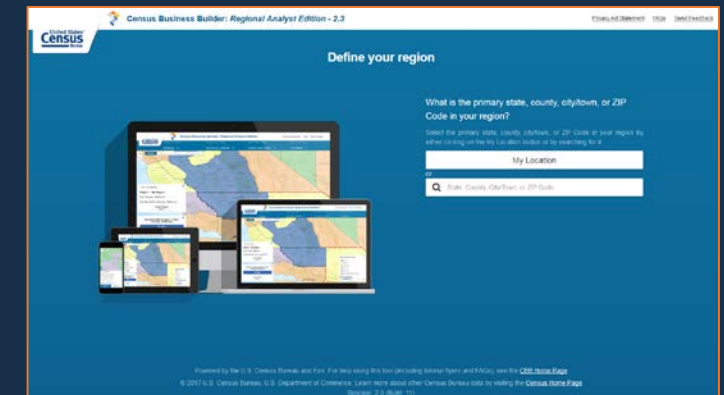
- **Report**

- Report sections, interactive charts, customizing, and bookmarking

CBB: SBE – Covered now



CBB: RAE – Covered later



CBB Home Page

On this page:

- Help
- How-To Flyers
- Overview Flyers
- Tool Links
- Other information

Data

- Census Academy
- Combining Data
- Data Tools and Apps
- Developers
- Infographics & Visualizations
- Related Sites
- Software
- Tables
- Training & Workshops

Census Business Builder (CBB)

Are you looking for data to help you start or grow a business or understand the business landscape for a region?

The *Census Business Builder (CBB)* is a suite of services that provide selected demographic and economic data from the Census Bureau tailored to specific types of users in a simple to access and use format.

Are you looking for data to help you start or grow a business or understand the business landscape for a region?

Version 2.5

Overview How To Help & FAQs

Version 2.5

Small Business Edition
(Select to Launch)

Small Business Edition is built primarily for small business owners who need key data for their business plan or to better understand their potential market. It presents data for a single type of business and geography at a time.

Regional Analyst Edition
(Select to Launch)

Regional Analyst Edition is built primarily for chambers of commerce and regional planning staff who need a broad portrait of the people and businesses in their service area. It presents data for all sectors of the economy and for a user-defined region made up of one or more areas.

Related Information

STORY
Business Desert = Opportunity Oasis

STORY
Knowing Who Lives Where Is Key to Recovery

You May Be Interested In

RELATED TOPICS
Available APIs

AROUND THE BUREAU
Census Infographics & Visualizations

MOST POPULAR
International Trade

Guiding Principles

- Easy to use
- Customer focused
- Provide access to Census data and more
 - USDA & third party
- Leverage existing Census investments
 - Esri, API
- Use latest technology
 - Cloud
- Provide for free

CBB Home Page

<https://www.census.gov/data/data-tools/cbb.html>

Thank You!

For additional questions and help
using CBB, please contact me at:

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